



# Azuña

## Website Sitemap for Review/Approval

AWE Collective

2019

## **.01 Top Navigation Headers**

- Home
- Cocktail Recipes
- Our Tequilas
- Where to Buy or Enjoy
- About Azuñia
- Contact Us

## **.02 Azuñia Sitemap Breakdown / Hierarchy**

### **Home**

- Lifestyle of Azuñia Tequila
- Cocktails
- Legacy and Value Prop
- Where to Buy
- Newsletter Signup (also a site popup)

### **Cocktails Recipes**

- All Cocktails
  - Filters
  - Sorting
  - Sharing Feature
- Where to Buy (CTA)

### **Our Tequilas**

- Tequila Product Lines
  - Flexible options for store links
- Nectar Product Lines
- Value proposition of Azunia Tequila

### **Where to Buy or Enjoy (touching into the lifestyle)**

- Map search by Zip Code
  - View longterm locations to find product
- Enjoy a Drink
  - Spaces serving tequila
  - Search or list view options

### **About Azuñia**

- Legacy of Azunia
- Azunia Team
  - Join the Team
- Value Proposition
  - Organic, handmade, homegrown, 100% blue agave

### **Contact Us**

- Consumer Contact
- Provider Contact

## **.03 Approval / Next Step**

1. Azuñia provides sitemap edits to Awe by 3/9.
2. Finalized changes from both Awe and Azuñia approved by Azuñia by 3/11.
3. After sitemap approval, Awe begins official kickoff to design phase on 3/12.